



EnviroChallenger

Community Outreach and Education

City of Tacoma | Environmental Services



May 8, 2025

OVERVIEW



EnviroChallenger Mission Statement:

Enhancing Tacoma's quality of life by promoting environmental health through public information and education.



OVERVIEW



The EnviroChallenger Program serves Tacoma through ...



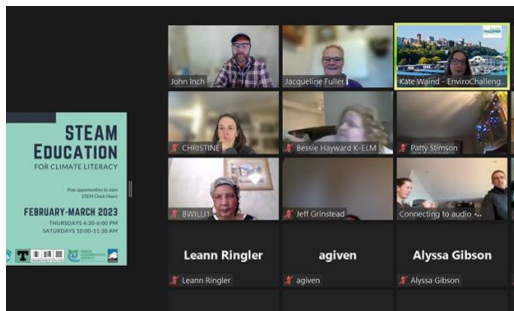
K-12 Classroom Lessons



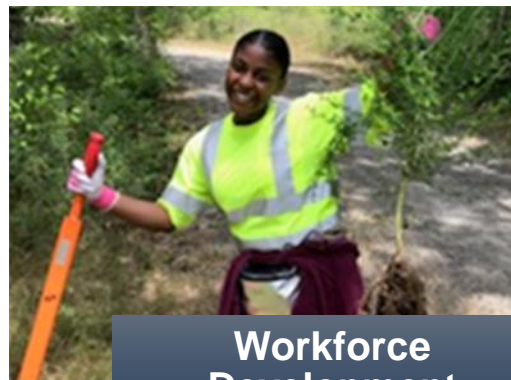
EnviroArt Lessons



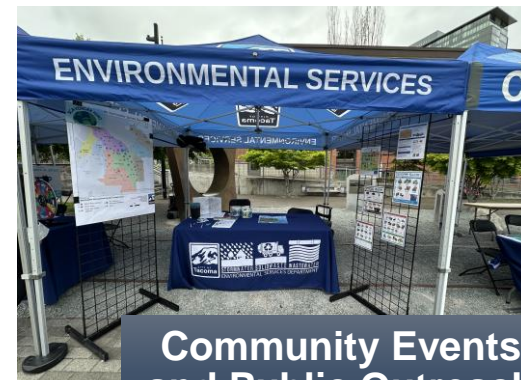
Enhanced Learning Opportunities



Teacher Professional Development



Workforce Development



Community Events and Public Outreach

K-12 CLASSROOM LESSONS



K-12 Classroom Lessons:

- Free to all schools (public, private, and homeschools) in Tacoma
- Support Environmental Services messaging and school curriculum
- Include resources and information related to:
 - ✓ Recycling
 - ✓ Solid waste
 - ✓ Stormwater
 - ✓ Wastewater
 - ✓ Pollution prevention
 - ✓ Climate change
 - ✓ Urban forestry
 - ✓ Conservation
 - ✓ Sustainability
 - ✓ Environmental art

LESSONS SUMMARY 2020-2025



Spent **over 900 days** with schools



Engaged **nearly 40,000 students**



Attended **40+ school events** including after school, summer, library, and field trips

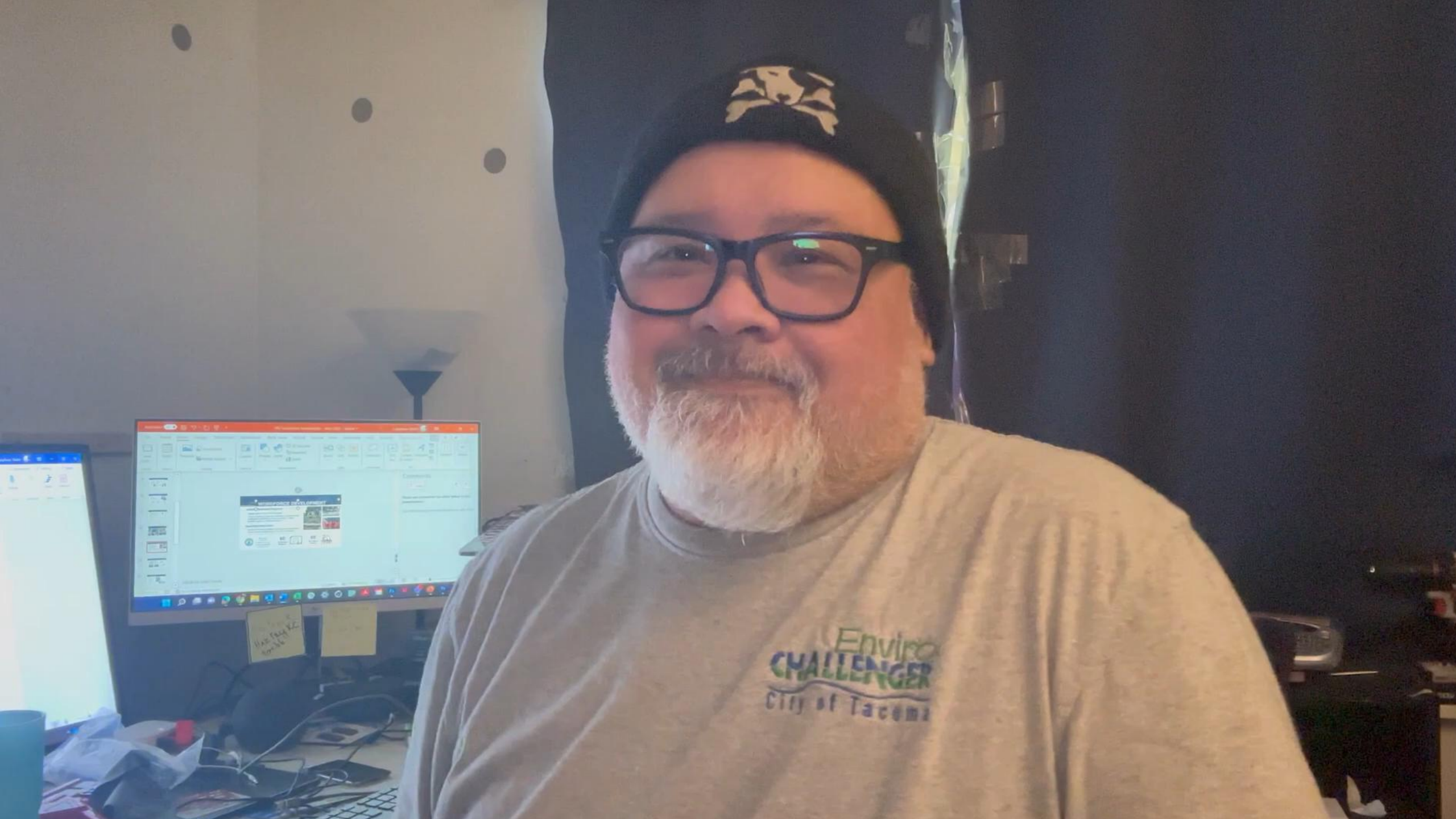


We have **12 unique lessons**



Over **1,400 classroom visits**

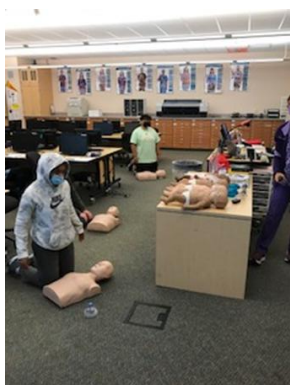




Enviro
CHALLENGER
City of Tacoma



WORKFORCE DEVELOPMENT





WORKFORCE DEVELOPMENT



Summer Certificate Programs:

- Partner with Tacoma Public Schools
- Focus on diversity, green jobs training, earning industry recognized certifications, field experience, career building, and personal development

Next Move Internships:

- Provide enriching experiences for high school students while exploring various jobs at the City of Tacoma



48 hours of
on the job
experiences, high
school and college
credits earned

40
Certificated
Students



60
Next Move
Interns



COMMUNITY EVENTS & OUTREACH

Community Events and Public Outreach:

- Create opportunities to share Environmental Services messaging and answer questions for community members
- Engage community members in environmental programs
- Allow staff to collect community feedback and input



12
Live
Events

7
Virtual
Events



**The Covid-19 pandemic reduced our ability to participate in community events.*

REFLECTIONS



Overview:

- *Jacqueline* and *John* have served the community for over 20 years
- *Gator* was named Educator of the Year
- Important, highly visible team for community outreach and engagement

Looking forward:

- Innovative approaches to education and outreach
- Creative solutions for engagement and advertising
- Meet the needs of the learnereducators and community we serve.



Educator of the Year

(Non-Formal Education)

Gator Lanphear



Enviro**CHALLENGER**

●●● NEXT STEPS



Goals for 2025 and Beyond:

- Reimagining and enhancing lessons – Recycling, climate, and solid waste bolstering
- Develop new ways to support classroom lessons
- Expand the EnviroArt Program
- Collaborate with classroom educators to increase post lesson engagement and knowledge retention
- Continue to offer unique and meaningful professional development workshops for educators
- Increase numbers and opportunities for work force development
- Increased engagement with community members during public events in Tacoma





QUESTIONS





2025 First Quarter Financial Position



Fund		2025 Plan	2025 Actuals	% Variance
4200 – Solid Waste	Revenue	(25,129,890)	(26,463,656)	5%
	Expense	25,577,075	20,170,209	21%
	Operating	21,469,595	19,507,259	9%
	Capital	4,107,480	662,951	84%
4300 - Wastewater	Revenue	(27,230,479)	(30,140,284)	11%
	Expense	31,672,790	22,503,389	29%
	Operating	22,163,489	21,106,701	5%
	Capital	9,509,301	1,396,688	85%
4301 – Stormwater	Revenue	(12,502,105)	(13,257,798)	6%
	Expense	15,200,580	10,271,520	32%
	Operating	10,783,859	9,714,269	10%
	Capital	4,461,721	557,251	87%

Proposed TMC Change



- 12.08B.210 Rates and fees for wastewater service inside the City limits.
- C. For new residential services or account holders which have incomplete or no winter flow records available, the monthly flow portion of the Residential Flow Rate for wastewater service shall be computed using the flows listed below:
 - Single-family Dwellings - ~~6.0~~ 5.0 ccf per month
 - Multiple-family Dwelling - ~~5.0~~ 4.0 per unit per month
 - Except that charges for existing multiple-family dwellings with previous consumption history shall not change solely due to changes in account holder or ownership.